

2013 Annual Report









Bill Rauch
Artistic Director

2013 was a year of new people, new approaches and, as always, new plays. Cynthia Rider completed her first season as Executive Director, we celebrated the construction of a state-of-the-art production building in nearby Talent, two actors played a legendary king, three world premieres debuted at the Angus Bowmer and Thomas Theatres, and a feminist *Robin Hood* had its U.S. premiere on the outdoor stage. An intimate staging of a beloved musical, two Shakespearean comedies, another chapter in August Wilson's Pittsburgh Cycle, the return of an American classic and a fairy-tale romance not seen at OSF since 1998 completed the repertory.

In the Angus Bowmer Theatre, an arranged marriage became a rockabilly romance in *The Taming of the Shrew. Two Trains Running* paid tribute to the spirit of a Pittsburgh community facing urban decay. *My Fair Lady* emphasized George Bernard Shaw's penetrating wit, accompanied by an orchestra of two pianos and two violins. The Festival's second production of *A Streetcar Named Desire* introduced a new generation of OSF playgoers to the raw emotionalism of this American classic while the world premiere of *The Tenth Muse*, an OSF commission, pitted the power of art against religious oppression.

At the Thomas Theatre, Jack Willis and Michael Winters both played the title role in *King Lear* in alternating performances, presenting an expanded view of Shakespeare's character. Two world premieres followed: *The Unfortunates*, a surreal musical journey through a world ravaged by war and disease, and the American Revolutions commission *The Liquid Plain*, a poetic drama about the brutality of the American slave trade and the diverse, complex human beings caught up in it.

Outdoors, Cymbeline returned after an absence of 15 years, enchanting audiences with a production that reveled in the play's mythic and supernatural elements. Athenians became '60s parochial-school students and staff who collided with Elizabethan fairies in a charming A Midsummer Night's Dream. A resourceful Maid Marion turned a legend upside down in The Heart of Robin Hood by setting a bad-boy Robin Hood straight.

The eleven-production season played a total of 805 performances, closing at 88% of capacity. Total attendance was 407,567 and ticket revenue—which set a new record—was \$19,720,559. We kept a tight rein on expenses and finished within budget, and our contributed income exceeded our goals, thanks to the continuing generosity of more than 16,000 donors. However, the operating budget suffered a loss when, for the first time in OSF's history, nearby forest fires so seriously affected Ashland's air quality that we had to cancel four outdoor performances.

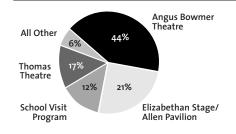
We also experienced losses to our healthcare insurance reserve, which were covered by the cash reserve. Good news arrived in October, with a \$3,000,000 grant from The Paul G. Allen Family Foundation that supported changing the name of the Elizabethan Stage/Allen Pavilion to the Allen Elizabethan Theatre. Several OSF commissions continued with productions at other theatres, including *All the Way* (2012), which was Broadway-bound by year's end and recently won the 2014 Tony Award for Best Play.

Our audiences' love for great stories mitigates the challenges of 2013. You inspire us to continue the Festival's commitment to variety, to classics and to new voices that we hope will bring meaning and joy to you.

Statement of Financial Position

	As of	As of	
	October 31, 2013	October 31, 2012	
Assets			
Current assets:	ć	ć .=0.0=.	
Cash and cash equivalents Investments	\$ 1,260,718	\$ 1,580,854	
	7,322,874	3,777,249	
Accounts receivable	179,953	115,644	
Pledges receivable, net	778,809	5,600,078	
Due from Endowment Fund	1,466,591	1,376,430	
Prepaid expenses	1,238,826	1,230,414	
Inventory	157,282	162,605	
Total current assets	12,405,053	13,843,274	
Noncurrent pledges receivable, net	5,091,800	658,485	
Property and equipment, net	28,289,698	22,771,161	
Endowment Fund	31,181,405	28,262,390	
Total Assets	\$ 76,967,956	\$ 65,535,310	
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Liabilities and Net Assets Current liabilities:			
Accounts payable and accrued expenses	2.720.040	2 516 645	
Due to Endowment Fund	2,730,949	2,516,645	
	320,644	307,844	
Deferred revenue, tickets	387,648	443,851	
Deferred revenue, program and other revenues	536,300	458,731	
Construction line of credit	5,459,945	-	
Current portion of long-term debt	101,510	110,918	
Total current liabilities	9,536,996	3,837,989	
Long-term debt, less current portion	884,808	1,252,569	
Total liabilities	\$ 10,421,804	\$ 5,090,558	
Net assets (deficit):			
Unrestricted:	(0-0-6-)	(
Undesignated	(328,060)	255,637	
Board designated	13,391,583	12,118,670	
Net property and equipment	21,843,435	21,407,674	
Total unrestricted	34,906,958	33,781,981	
Temporarily restricted	19,909,516	14,960,026	
Permanently restricted	11,729,678	11,702,745	
Total net assets	66,546,152	60,444,752	
Total Liabilities and Net Assets	\$ 76,967,956	\$ 65,535,310	

Attendance Analysis



2013 Attendance: Play by Play	Number of Performances	Attendance	Percent of Capacity	
Angus Bowmer Theatre				
The Taming of the Shrew	121	63,881	89%	
Two Trains Running	50	25,869	87%	
My Fair Lady	124	73,448	100%	
A Streetcar Named Desire	73	37,739	87%	
The Tenth Muse	41	19,663	81%	
Elizabethan Stage/Allen Pavilion				
Cymbeline	38	28,535	63%	
The Heart of Robin Hood	38	40,112	89%	
A Midsummer Night's Dream	38	35,360	78%	
Thomas Theatre				
King Lear	126	40,496	89%	
The Unfortunates	104	28,462	100%	
The Liquid Plain	52	14,002	98%	
Totals	805	407,567	88%	

The annual financial reports for the Festival Association and the Endowment Fund have been audited and a clean opinion has been issued. The audit report is available upon request.

Statement of Activities

		For the year ended	d October 31, 2013			For the year ended	d October 31, 2012	
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Operating revenue:								
•	\$ 19,720,559	\$ -	\$ -	\$19,720,559	\$18,309,793	\$ -	\$ -	\$18,309,793
Other events	227,868	-	-	227,868	178,270	-	-	178,270
Educational programs	256,721	-	-	256,721	256,059	-	-	256,059
Publications	302,559	-	-	302,559	261,022	-	-	261,022
Concessions	357,982		-	357,982	333,971	-0 4	-	333,971
Investment income (loss)	(97,235)	91,568	-	(5,667)	109,139	58,754	-	167,893
Support from Endowment Fund Other	1,346,594	-	-	1,346,594	1,292,213 614,671	-	-	1,292,213 614,671
Income related to beam break	591,317	_	_	591,317	3,312,823	_	_	3,312,823
Total operating revenue	22,706,365	91,568		22 707 022	24,667,961	FQ 7F4		24,726,715
Total operating revenue	22,700,305	91,508		22,797,933	24,007,901	58,754		24,/20,/15
Support:								0 00
Memberships	3,575,297	395,146	-	3,970,443	3,477,221	352,662	-	3,829,883
Gifts and grants	1,571,557	5,733,435	-	7,304,992	1,191,032	5,181,860	-	6,372,892
Support groups Net assets released from restrictions:	132,385	-	-	132,385	100,000	-	-	100,000
Satisfaction of time and purpose restrictions	3,589,507	(3,589,507)	-	-	3,577,462	(3,577,462)	-	
Total support	8,868,746	2,539,074	-	11,407,820	8,345,715	1,957,060	-	10,302,775
Total operating revenue and support	31,575,111	2,630,642	-	34,205,753	33,013,676	2,015,814	-	35,029,490
Operating expenses:								
Plays and education	23,114,184	-	-	23,114,184	22,237,192	-	-	22,237,192
Marketing and audience services	4,509,929	-	-	4,509,929	4,247,822	-	-	4,247,822
General and administration	3,117,451	-	-	3,117,451	2,960,309	-	-	2,960,309
Membership and fundraising	1,491,977	-	-	1,491,977	1,294,290	-	-	1,294,290
Total operating expenses	32,233,541	-	-	32,233,541	30,739,613	-	-	30,739,613
Income (Loss) from current endeavors	(658,430)	2,630,642	-	1,972,212	2,274,063	2,015,814	-	4,289,877
Executive Director transition expenses	(2,911)	-	-	(2,911)	(235,678)	-	-	(235,678)
Costume rental business, net	6,206	-	-	6,206	2,598	-	-	2,598
Other funds, net activity Depreciation on assets funded by	-	(4,819)	-	(4,819)	-	(4,944)	-	(4,944)
restricted gifts and grants	(507,319)	-	-	(507,319)	(525,590)	-	-	(525,590)
Capital campaign contributions and earnings		1=10.016		4 = 40 046		2 224 0 2 2	-	2 224 9 2 2
and earnings Capital campaign contributions released	- I	1,719,016	-	1,719,016	-	3,231,800	-	3,231,800
from restriction	1,014,518	(1,014,518)	-	-	-	-	-	-
Endowment activities:								
Endowment Fund contributions	22,033	-	26,933	48,966	518,708	-	36,582	555,290
Endowment Fund investment income	1,957,312	2,355,325	,555	4,312,637	1,013,200	1,235,656	-	2,248,856
Change in value of gift annuities	-	(5,381)	-	(5,381)	-	(17,492)	-	(17,492)
Endowment support to Festival	(615,819)	(730,775)	-	(1,346,594)	(590,974)	(701,239)	-	(1,292,213)
Endowment expenses	(90,613)	-	-	(90,613)	(98,305)	-	-	(98,305)
Change in net assets	1,124,977	4,949,490	26,933	6,101,400	2,358,022	5,759,595	36,582	8,154,199
Net assets:	0 0							
Beginning of year	33,781,981	14,960,026	11,702,745	60,444,752	31,423,959	9,200,431	11,666,163	52,290,553
End of year	34,906,958	19,909,516	11,729,678	66,546,152	33,781,981	14,960,026	11,702,745	60,444,752

Attendance	Number of Performances		Attendance		Percent of Capacity	
Comparisons	2013	2012	2013	2012	2013	2012
Angus Bowmer Theatre Elizabethan Stage/Allen Pavilion Thomas Theatre	409 114 282	410 114 266	220,600 104,007 82,960	223,946 102,849 65,635	91% 77% 94%	92% 76% 90%
Totals	805	790	407,567	392,430	88%	87%

School Visit Program	Fall 2013	Fall 2012
Number of Schools Visited	103	113
Number of Events	454	504
Attendance	57,228	58,669

The 2013 Plays



ELIZABETHAN STAGE/ALLEN PAVILION

America's first Elizabethan-style theatre seats 1,200. Patrons enjoy productions outside under the stars from June through mid-October.

CYMBELINE

by William Shakespeare

Directed by Bill Rauch. Scenic designer, Michael Ganio. Costume designer, David C. Woolard. Lighting designer, David Weiner. Projection and video designer, Alexander V. Nichols. Composer and sound designer, Paul James Prendergast. Choreographer, Jessica Wallenfels. Phil Killian Directing Fellow, Dawn Monique Williams.

Production Partners: Lynn and Gary Jacobs, Michael R. Jacobson and Trine J. Sorensen, Ann P. Wyckoff, Rogue Valley Manor

THE HEART OF ROBIN HOOD

by David Farr

U.S. PREMIERE

Directed by Joel Sass. Scenic designer, Michael Ganio. Costume designer, Paloma Young. Lighting designer, Mary Louise Geiger. Projection and video designer, Alexander V. Nichols. Composer and sound designer, Paul James Prendergast. Choreographer, Jessica Wallenfels.

Lead Sponsor: The Pigott Family Production Sponsor: Mort and Amy Friedkin Production Partners: Mrs. Donald Hare, Anonymous Ashland Donors

A MIDSUMMER NIGHT'S DREAM

by William Shakespeare

Directed by Christopher Liam Moore. Scenic designer, Michael Ganio. Costume designer, Linda Cho. Lighting designer, David Weiner. Projection and video designer, Alexander V. Nichols. Composer and sound designer, Sarah Pickett. Choreographer, Jessica Wallenfels.

Production Partners: Robert Dohmen, Jim Collier, William F. Meehan III and Betsy Meehan, Regence BlueCross BlueShield of Oregon

GREEN SHOW

Associate Producer, Community: Claudia Alick Producing Assistants, Community: Cassondra Lindbloom, Donya K. Washington Technical Manager: Benajah B. Cobb

The Oregon Shakespeare Festival's productions of Cymbeline, King Lear, A Midsummer Night's Dream and The Taming of the Shrew were part of Shakespeare for a New Generation, a national theatre initiative sponsored by the National Endowment for the Arts in cooperation with Arts Midwest.



ANGUS BOWMER THEATRE

The Angus Bowmer Theatre is named for the Festival's founder. It seats 600 people and is home to five productions from February through early November.

THE TAMING OF THE SHREW

by William Shakespeare

Directed by David Ivers. Scenic designer, Jo Winiarski. Costume designer, Meg Neville. Lighting designer, Jaymi Lee Smith. Video and projection designer, Kristin Ellert. Composer and sound designer, Paul James Prendergast. Choreographer, Jaclyn Miller.

Lead Sponsor: U.S. Bank

Production Sponsor: Jed and Celia Meese

Production Partner: Jerry and Jeanne Taylor Family Foundation

My Fair Lady

Book and lyrics by Alan Jay Lerner. Music by Frederick Loewe. Director and music director, Amanda Dehnert. Choreographer, Jaclyn Miller. Scenic designer, David Jenkins. Costume designer, Devon Painter. Lighting designer, Mary Louise Geiger. Sound designers, Kai Harada and Joanna Lynne Staub. Lead Sponsor: Peter and Helen Bing

Production Partners: Katie Farewell, Kevin and Suzanne Kahn, Betty and Jack Schafer, Avista

TWO TRAINS RUNNING

by August Wilson

Directed by Lou Bellamy. Scenic designer, Vicki Smith. Costume designer, Mathew LeFebvre. Lighting designer, Jaymi Lee Smith. Sound designer, Martin Gwinup. Production Partners: Cynthia Muss Lawrence, Anonymous Applegate Donors

A STREETCAR NAMED DESIRE

by Tennessee Williams

Directed by Christopher Liam Moore. Scenic designer, Christopher Acebo. Costume designer, Alex Jaeger. Lighting designer, Robert Wierzel. Composer and sound designer, Andre J. Pluess.

Production Sponsors: The Chautauqua Guild, Charlotte Lin and Robert P. Porter, The Robert and Star Pepper Foundation Production Partners: Helen Lee Henderson, Carole Howard, Anonymous Ashland Donors

THE TENTH MUSE

by Tanya Saracho

WORLD PREMIERE

Directed by Laurie Woolery. Scenic designer, Richard L. Hay. Costume designer, Christopher Acebo. Lighting designer, Jane Cox. Composer and sound designer, Rodolfo Ortega. Lead Sponsor: Deedee and Burt McMurtry

Production Sponsors: The Goatie Foundation, Ed McCurtain Production Partner: Julie Strasser Dixon and Rocky Dixon



THOMAS THEATRE

Named for Peter Thomas, former director of Development, OSF's most intimate playing space seats 270 to 350 people in three different seating configurations.

KING LEAR

by William Shakespeare

Directed by Bill Rauch. Scenic designer, Christopher Acebo. Costume designer, Linda Roethke. Lighting designer, Christopher Akerlind. Composer and sound designer, Andre J. Pluess. Sir John Gielgud Directing Fellow, Desdemona Chiang. Lead Sponsor: Roberta and David Elliott
Production Partners: Lynne Carmichael, Hitz Foundation,

Production Partners: Lynne Carmichael, Hitz Foundation The Hobbes Family

THE UNFORTUNATES

by Jon Beavers, Casey Hurt, Ian Merrigan and Ramiz Monsef. Additional material by Kristoffer Diaz

WORLD PREMIERE

Directed by Shana Cooper. Music director, Casey Hurt. Choreographer, Tiffany Rachelle Stewart. Scenic designer, Sibyl Wickersheimer. Costume designer, Katherine O'Neill. Lighting designer, Jiyoun Chang. Sound designer, Corinne Carrillo. Associate director, Paul James Prendergast. Additional arrangements and sound design, Paul James Prendergast. Phil Killian Directing Fellow, Dawn Monique Williams. Production Sponsors: Edgerton Foundation New American Play Award, Oregon Cultural Trust Production Partners: George and Claudette Paige in honor of Paul Nicholson, Sandy Farewell, Karen Easterbrook and

Alex Sutton
THE LIQUID PLAIN

by Naomi Wallace World Premiere

Directed by Kwame Kwei-Armah. Scenic designer, Brenda Davis. Costume designer, Constanza Romero. Lighting designer, Christopher Akerlind. Projection and video designer, Alex Koch. Composer and sound designer, Victoria Deiorio.

The Liquid Plain was commissioned by American Revolutions: the United States History Cycle, OSF's 10-year program of commissioning up to 37 new plays about moments of change in United States history. In 2013, the Cycle was funded in part by grants from The Andrew W. Mellon Foundation and The Paul G. Allen Family Foundation.

Development of The Liquid Plain was supported in part by a grant from The Harold and Mimi Steinberg Charitable Trust. The Liquid Plain was supported in part by a grant from the National Endowment for the Arts.

Production Sponsors: Yogen and Peggy Dalal, The Goatie Foundation, Edgerton Foundation New American Play Award, The Paul G. Allen Family Foundation

Production Partners: Sid and Karen DeBoer, The Kinsman Foundation, Michael and Leslie Schroeder

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